

Social Media Volunteer

Harmony, Hope & Healing supports and accompanies individuals and families on their journey towards improved quality of life by addressing their physical, mental, and social well-being through music. The organization provides in person and virtual music programs to over 1,000 women, men and children who are striving to heal from trauma related to homelessness, incarceration, and addictions.

Volunteer Expectations: Social media is an important part of Harmony, Hope & Healing's outreach and communication with participants, donors, and the community at large. Especially at a time when so much is happening virtually, we are seeking to expand our online presence. The social media volunteer will be responsible for:

- Maintaining and editing the monthly social media calendar
- Posting on our social media: Facebook, Instagram, and Youtube
- Creating quick-use graphics for social media posts
- Following organization events and promoting them on all necessary channels
- Providing low level support on live events, using IGTV and Facebook Live
- Collaborate with the Outreach Coordinator to ensure consistency

Time Commitment:

- Between 5-7 hours a week

Location of Position: This is a remote position.

Qualifications:

- Significant experience with social media, especially Facebook, Instagram, and Youtube
- Experience developing posts and keeping the correct tone for an organization or business
- Experience with G Suite
- Preferred experience with graphic design, we currently use Canva

Benefits to the organization and volunteer: You can make a difference in the lives of our participants by expanding our virtual reach! Social media is a necessary tool to get Harmony, Hope & Healing's message into the community and gain support for our mission. Growing our social media will be beneficial to introduce the organization to new audiences and new donors.

As a volunteer with the organization, you will be working alongside passionate, driven nonprofit professionals. We nurture a supportive, growth-focused environment where you will gain experience in marketing, communications, nonprofit management, project management, and leadership skills.

If you are interested in being a part of this project, or have any further questions, please email Frankie Boyko at volunteer@harmonyhopeandhealing.org!